This justification letter is provided for you to update and share with decision-makers regarding organizational membership with I.C.E. Consider updating the letter to highlight benefits that align with your goals. If any additional information would be helpful, contact I.C.E. staff at info@credentialingexcellence.org and we are happy to provide support.

Email Subject: Request to Join/Renew for I.C.E. Organizational Membership

Dear [Name],

I am writing to express my strong interest in joining the Institute for Credentialing Excellence (I.C.E.) as an [organizational member](https://www.credentialingexcellence.org/Membership/Become-a-Member/Organizational-Membership). I.C.E. membership provides the essential education and support credentialing professionals need through any stage of their career. Becoming a part of this community will provide significant value to both my professional development and our organization.

All the benefits below are available to an unlimited number of staff and volunteer leaders, which means all team members can deepen their understanding of best practices in credentialing and incorporate them into daily activities.

**Access to Expertise:** Membership in I.C.E. will grant us access to a wealth of knowledge and expertise from industry leaders so we can build our internal capacity and find the most up-to-date information on how others are handling challenges and new opportunities. I.C.E. provides the following benefits only to members:

* **I.C.E. Online Community**, with approximately 500 credentialing professionals actively contributing to engaging in questions and conversations that are relevant to all members
* **Members-only coffee chats and town halls**, on topics impacting the credentialing community, such as government affairs and DE&I
* **Volunteering**, providing short and long-term opportunities to network with industry partners and credentialing program staff on I.C.E. projects and programs

**Professional Development**: The various education and resources offered by I.C.E. will enhance our skills and competencies, and help us work more efficiently to execute the strategic goals we pursue. This will not only benefit our personal career growth but also contribute to the overall advancement of our organization.

* **Select free live and on-demand webinars** for members ($300 savings/person) to support effective strategic decisions and adhere to credentialing best practices
* **Free publications for members**, including the ICE 1100 Standard ($75 savings) the NCCA Standards ($75 savings), and research papers including the Future of Credentialing ($50 savings per publication)
* **Member Discounts on ICE-CCP Exam** ($250 savings) and **Recertification** ($75 savings), the premier certification program for credentialing professionals
* **Member Discounts on the I.C.E. Exchange annual conference** ($200 savings/person), providing a time for credentialing professionals of all levels and industries to come together to learn and network

Being part of I.C.E. will allow us to connect with like-minded professionals and experts in our field. There has never been a more important time to take advantage of these valuable opportunities to help us maintain a quality program, plan for the future, and stay updated on how credentialing itself is changing with innovation and forward-thinking to drive our organization forward.

Thank you for considering my request. I am eager to discuss this further and explore how we can mutually benefit from this membership.

Sincerely,